

**APPENDIX C****Starting a Retire Cadiz-Trigg County Initiative**

On the following pages is information on starting an initiative to make Cadiz-Trigg County the place to retire by 2020 based on a very successful state-wide initiative in Tennessee.

Included is the following:

- Inventory and Assessment Form
- Criteria Tennessee uses for those communities considering becoming part of the Retire TN program which could be adapted for Trigg County Kentucky.
- Tennessee's Advertising Plan including the list of shows they attend and the publications they advertise in each year and how much is spent on each.